



**The International Convention and
Exhibition Centre Commemorating His
Majesty's 7th Cycle Birthday Anniversary**

OVERVIEW OF THE CONVENTION AND EXHIBITION

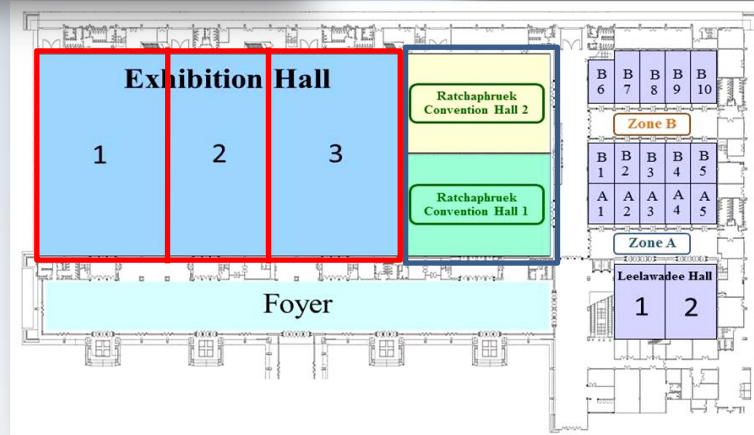


The International Convention and Exhibition Centre Commemorating His Majesty's 7th Cycle Birthday Anniversary (also known as Chiang Mai International Exhibition and Convention Centre or CMECC) is one of the largest convention and exhibition center in Southeast Asia. With usable space of 60,000 square meters, the centre is perfectly prepared for all type of events at both national and international levels. The Convention and Exhibition Centre is composed of two main buildings, SMEs building and main exhibition and convention hall. The main exhibition and convention hall is a large 2-story building with three main services including exhibition halls, convention halls and meeting rooms. 3 interconnected exhibition halls with a combined column free space of 8,000 square meters can accommodate more than 10,000 people. CMECC provides a large convention hall with 1,700 square meters, 29 various modern designed meeting rooms and other supporting facilities. Chiang Mai and its Lanna history are also well represented through the beautiful Thai-Lanna style arts and architectures within the premises. Parking for over 3,000 vehicles is available to visitors around the area which can be put to other uses. CMECC is a 10 minute drive from the city and 15 minute drive to Chiang Mai International Airport. It is surrounded by 2-5 star hotels, shopping malls and restaurants.

SMEs building is subjected to promote Thailand's entrepreneurship stimulus program, known as OTOP. It provides usable areas with 11,988 sqm which are composed of temporary exhibition hall, product display hall and supporting areas such as business meeting rooms, seminar rooms and rental office.

The 7,443 square meters multi-use outdoor space is designed to accommodate

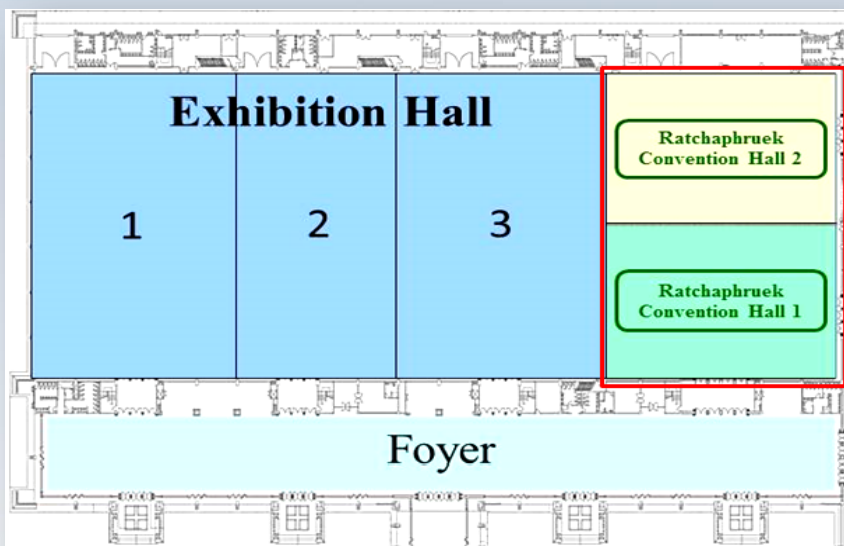
THE EXHIBITION HALL



Exhibition Hall 1-3	Dimension				Capacity					
	Area (m ²)	Length (m)	Width (m)	Height (m)	Theater	Classroom	U- Shape	Banquet	Cocktail	Booth
	7,938	63	126	12	7,900	4,700	-	5,500	8,000	430
Exhibition Hall 1	2,835	63	45	12	2,800	1,700	-	2,000	2,900	150
Exhibition Hall 2	2,268	63	36	12	2,200	1,300	-	1,500	2,300	120
Exhibition Hall 3	2,835	63	45	12	2,800	1,700	-	2,000	2,900	150
Exhibition Hall 1+2 , 2+3	5,103	63	81	12	5,000	3,000		3500	5200	270

***These Fact sheets are an approximation of room capacity and are intended as a guide only.
Some space will need to be subtracted to accommodate staging and audio-visual requirements***

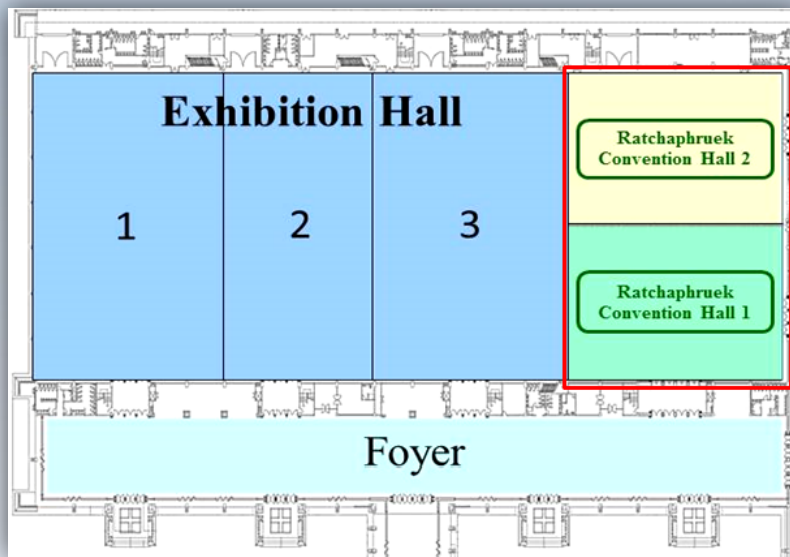
THE CONVENTION HALL 1



Convention Hall	Dimension				Capacity					
	Area (m ²)	Length (m)	Width (m)	Height (m)	Theater	Classroom	U-Shape	Banquet	Cocktail	Booth
	3,402	63	54	12	3,400	2,050	-	2,400	3,500	180
Ratchaphruek Convention Hall 1	1,701	54	31.5	12	1,700	700	500	1,200	1,800	90
Ratchaphruek Convention Hall 2	1,701	54	31.5	12	1,700	700	500	1,200	1,800	90

These Fact sheets are an approximation of room capacity and are intended as a guide only. Some space will need to be subtracted to accommodate staging and audio-visual requirements

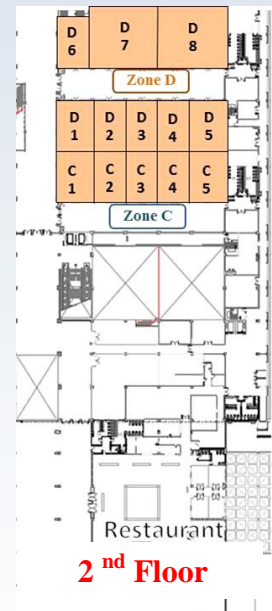
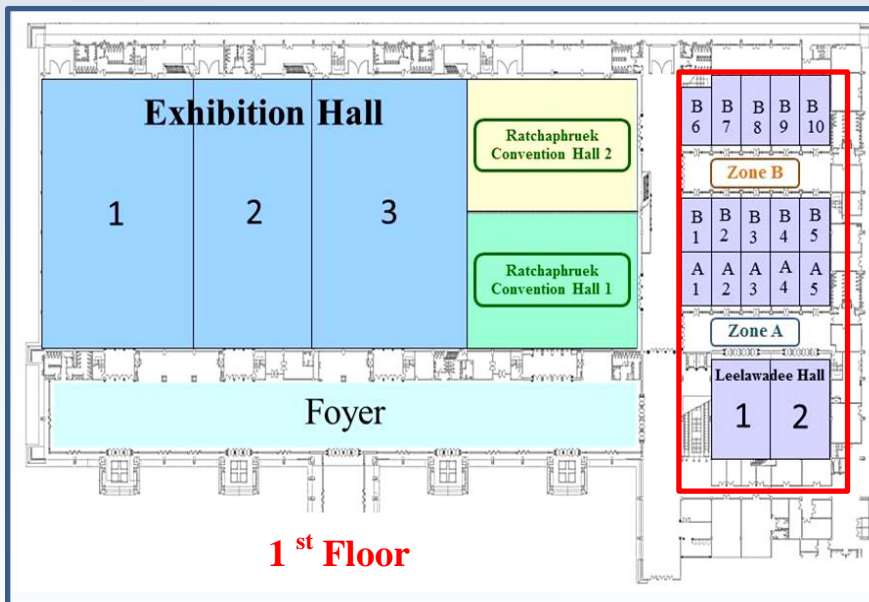
THE CONVENTION HALL 2



Convention Hall	Dimension				Capacity					
	Area (m ²)	Length (m)	Width (m)	Height (m)	Theater	Classroom	U-Shape	Banquet	Cocktail	Booth
	3,402	63	54	12	3,400	2,050	-	2,400	3,500	180
Ratchaphruek Convention Hall 1	1,701	54	31.5	12	1,700	700	500	1,200	1,800	90
Ratchaphruek Convention Hall 2	1,701	54	31.5	12	1,700	700	500	1,200	1,800	90

***These Fact sheets are an approximation of room capacity and are intended as a guide only.
Some space will need to be subtracted to accommodate staging and audio-visual requirements***

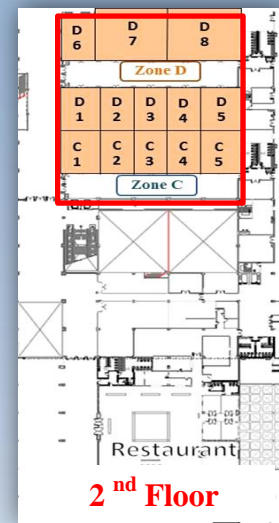
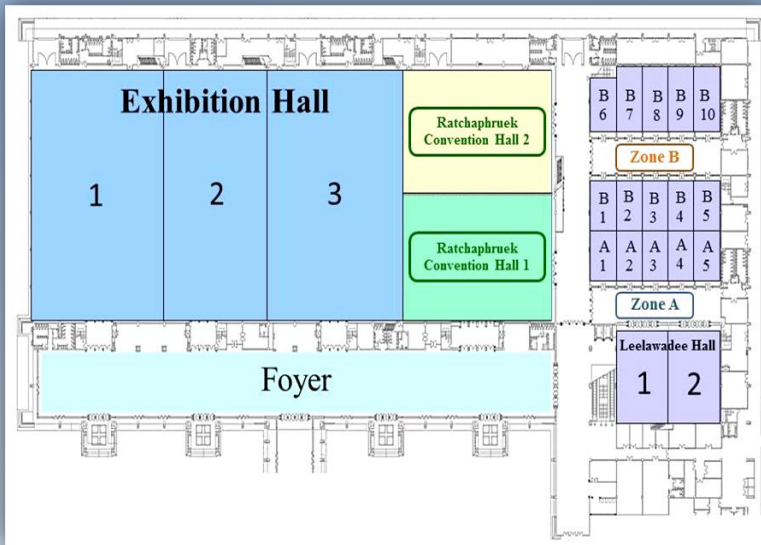
THE MEETING ROOMS(1st FLOOR)



Function Room	Dimension				Capacity				
	Area (m ²)	Length (m)	Width (m)	Height (m)	Theater	Classroom	U-Shape	Banquet	Cocktail
1. Leelawadee	864	24	36	11	800	400	250	600	1000
Leelawadee1	432	24	18	11	300	150	120	300	500
Leelawadee2	432	24	18	11	300	150	120	300	500
2. Pra-yorm (A1)	117	13	9	4	100	50	30	-	-
3. Fai-kum (A2)	117	13	9	4	100	50	30	-	-
4. Bua-tong (A3)	117	13	9	4	100	50	30	-	-
5. Kasalong (A4)	117	13	9	4	100	50	30	-	-
6. Thong-Kwaew (A5)	117	13	9	4	100	50	30	-	-
7. Rose-soo-Khon (B1)	117	13	9	4	100	50	30	-	-
8. Ben-ja-mas (B2)	117	13	9	4	100	50	30	-	-
9. Sarapee (B3)	117	13	9	4	100	50	30	-	-
10. Kra-dang-nga (B4)	117	13	9	4	100	50	30	-	-
11. Inthanin (B5)	117	13	9	4	100	50	30	-	-
12. Bua-luang (B6)	120	13.3	9	4	100	50	30	-	-
13. Chong-kol (B7)	157	17.5	9	4	150	80	45	-	-
14. Nonsea (B8)	157	17.5	9	4	150	80	45	-	-
15. Khare-saed (B9)	157	17.5	9	4	150	80	45	-	-
16. Chuan-chom (B10)	157	17.5	9	4	150	80	45	-	-



THE MEETING ROOMS(2ndFLOOR)



Function Room	Dimension				Capacity				
	Area (m ²)	Length (m)	Width (m)	Height (m)	Theater	Classroom	U-Shape	Banquet	Cocktail
<u>1. Leelawadee</u>	864	24	36	11	800	400	250	600	1000
<u>Leelawadee 1</u>	432	24	18	11	300	150	120	300	500
<u>Leelawadee 2</u>	432	24	18	11	300	150	120	300	500
<u>2. Pra-yorm (A1)</u>	117	13	9	4	100	50	30	-	-
<u>3. Fai-kum (A2)</u>	117	13	9	4	100	50	30	-	-
<u>4. Bua-tong (A3)</u>	117	13	9	4	100	50	30	-	-
<u>5. Kasalong (A4)</u>	117	13	9	4	100	50	30	-	-
<u>6. Thong-Kwaew (A5)</u>	117	13	9	4	100	50	30	-	-
<u>7. Rose-soo-Khon (B1)</u>	117	13	9	4	100	50	30	-	-
<u>8. Ben-ja-mas (B2)</u>	117	13	9	4	100	50	30	-	-
<u>9. Sarapee (B3)</u>	117	13	9	4	100	50	30	-	-
<u>10. Kra-dang-nga (B4)</u>	117	13	9	4	100	50	30	-	-
<u>11. Inthanin (B5)</u>	117	13	9	4	100	50	30	-	-
<u>12. Bua-luang (B6)</u>	120	13.3	9	4	100	50	30	-	-
<u>13. Chong-kol (B7)</u>	157	17.5	9	4	150	80	45	-	-
<u>14. Nonsea (B8)</u>	157	17.5	9	4	150	80	45	-	-
<u>15. Khare-saed (B9)</u>	157	17.5	9	4	150	80	45	-	-
<u>16. Chuan-chom (B10)</u>	157	17.5	9	4	150	80	45	-	-

Northern SMEs Development and Distribution Center (SMEs Building)



Prototype



Exhibition Hall



Supporting Area



SME Hall	Dimension				Capacity					
	Area (m ²)	Length (m)	Width (m)	Height (m)	Theater	Classroom	U-Shape	Banquet	Cocktail	Booth
SME 1 Exhibition Hall	1,980	45	45	9	1,900	1,150	-	1,300	2,100	100
Training room 1	101	12	9	4	90	50	25	-	-	-
Training room 2	101	12	9	4	90	50	25	-	-	-
Training room 3	63	9	7	4	50	30	15	-	-	-
Training room 4	63	9	7	4	50	30	15	-	-	-
Business Room 1-20 (Per Room)	16	4	4	4	-	-	-	-	-	-
Seminar room	260	12	23	4	80	-	-	-	-	-

***These Fact sheets are an approximation of room capacity and are intended as a guide only.
Some space will need to be subtracted to accommodate staging and audio-visual requirements.***

Supporting Facilities



VIP Room

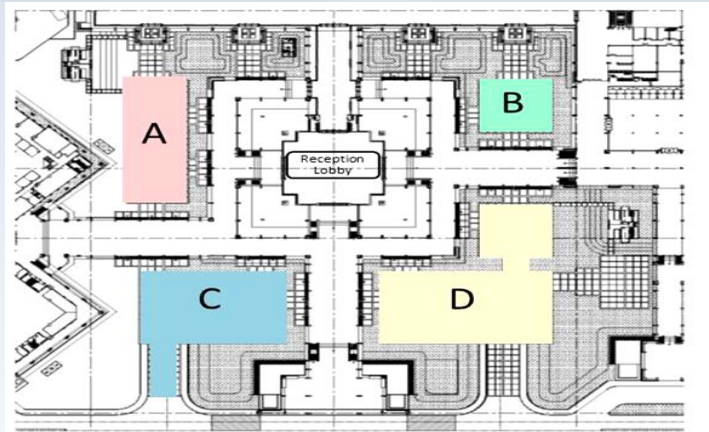
Pre-Function Area



- Organizer Offices
- Press Centers
- Seminar Rooms
- Prayer Rooms
- High-Speed Wireless Internet
- Restaurants and Food Court
- V.I.P Rooms



Outdoor Exhibition Area



Outdoor Space	Dimension	Capacity					
	Area (m ²)	Theater	Classroom	U-Shape	Banquet	Cocktail	Booth
Total Area	7,443	-	-	-	-	-	400
Zone A	1,472	-	-	-	800	1,500	75
Zone B	784	-	-	-	450	800	40
Zone C	2,035	-	-	-	1,200	2,100	90
Zone D	3,152	-	-	-	1,800	3,200	150

***These Fact sheets are an approximation of room capacity and are intended as a guide only.
Some space will need to be subtracted to accommodate staging and audio-visual requirements.***

Parking Area



Capacity for parking is 3000 cars and 100 buses.